

Data Mining Paper Presentation Grading Rubric

Name _____

Overall Score: _____

Nonverbal Skills	4 - Exceptional	3 - Admirable	2 - Acceptable	1 - Poor
Eye Contact	Holds attention of entire audience with the use of direct eye contact, seldom looking at notes or slides.	Consistent use of direct eye contact with audience, but still returns to notes.	Displayed minimal eye contact with audience, while reading mostly from notes.	No eye contact with audience, as entire report is read from notes.
Body Language	Movements seem fluid and help the audience visualize.	Made movements or gestures that enhance articulation.	Very little movement or descriptive gestures.	No movement or descriptive gestures.
Poise	Displays relaxed, self-confident nature about self, with no mistakes.	Makes minor mistakes, but quickly recovers from them; displays little or no tension.	Displays mild tension; has trouble recovering from mistakes.	Tension and nervousness is obvious; has trouble recovering from mistakes.

Verbal Skills	4 - Exceptional	3 - Admirable	2 - Acceptable	1 - Poor
Enthusiasm	Demonstrates a strong, positive feeling about topic during entire presentation.	Occasionally shows positive feelings about topic.	Shows some negativity toward topic presented.	Shows absolutely no interest in topic presented.
Speaking Skills	Uses a clear voice and speaks at a good pace so audience members can hear presentation. Does not read off slides.	Presenter's voice is clear. The pace is a little slow or fast at times. Most audience members can hear presentation.	Presenter's voice is low. The pace is much too rapid/slow. Audience members have difficulty hearing presentation.	Presenter mumbles, talks very fast, and speaks too quietly for a majority of students to hear & understand.

Timing	4 - Exceptional	3 - Admirable	2 - Acceptable	1 - Poor
Length of Presentation	Within one minute of allotted time +/-.	Within two minutes of allotted time +/-.	Within three minutes of allotted time +/-.	Too long or too short; four or more minutes above or below allotted time.

Content	4 - Exceptional	3 - Admirable	2 - Acceptable	1 - Poor
Big Picture	Clearly established context, scope, goals, and contributions.	Discussed context, scope, goals, and contributions.	Mentioned context, scope, goals, or contributions.	Did not mention context, scope, goals or contributions.
Subject Knowledge	An abundance of material clearly related to the research is presented. Points are clearly made and evidence is used to support claims.	Sufficient information with many good points made, uneven balance and little consistency.	There is a great deal of information that is not clearly integrated or connected to the research.	Goal of research unclear, information included that does not support research claims in any way.
Organization	Information is presented in a logical and interesting sequence which audience can follow. Flows well.	Information is presented in logical sequence which audience can follow.	Audience has difficulty following presentation because the presentation jumps around and lacks clear transitions.	Audience cannot understand presentation because there is no sequence of information.
Visuals	Excellent visuals that are tied into the overall story of the research. Good use of color.	Appropriate visuals are used and explained by the speaker. Adequate use of color.	Visuals are used but not explained or put in context. Some use of color.	Little or no visuals, too much text on slides. No or poor use of color.
Mechanics	Presentation has no misspellings or grammatical errors.	Presentation has no more than two misspellings and/or grammatical errors.	Presentation has three misspellings and/or grammatical errors.	Presentation has many spelling and/or grammatical errors.
Questions	Well prepared for questions with sufficient backup slides. Clearly answered all questions.	Was prepared with backup slides. Clearly answered most questions.	Prepared some backup slides. Answered most questions, but lacked clarity.	No backup slides. Could not answer most questions.

Comments: